

# The F&I Manager's Guide to the Red Flag Rule

A Practical Solution – Not Legal Advice

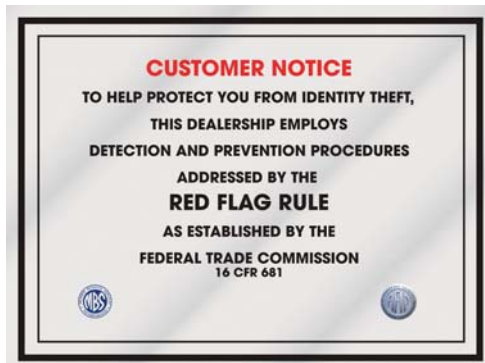


## Fact . . .

**An identity thief isn't going to hit your store because he heard great things about your service department.**

***He'll go where he won't get caught.***

Display the signs below prominently in your showroom and F&I department to show *you are aware and prepared* — and send the thief to one of your competitors down the street.



Wall Sign – One Included with Guide



Desk Sign – Optional

## More Reasons to Order *The F&I Manager's Guide to the Red Flag Rule*

- Complete Program and easy installation – Editable CD-based templates
  - Company policy
  - Job descriptions
  - Word tracks
- Keeps F&I people focused on wiring deals and selling aftermarket products
- Places responsibility for Red Flag action with mid-level managers – a second set of eyes
- No extra forms
- Structured to protect your Board of Directors
- Designed as a customer benefit

**Order now! See reverse for more details.**



See Pricing On Back

# COMPLIANCE DEADLINE APPROACHING FAST – ORDER NOW!

The deadline for compliance with the Red Flag Rule is November 1, 2009.

Order online at [www.afip.com](http://www.afip.com) to get your Red Flag compliance materials.  
Or fill out the form below and fax to 817.428.2534.

## QUANTITIES

Please indicate the quantity of each item you require (instructions provided in descriptions below).

\_\_\_\_\_ **Guides** – \$125.00 ea.\*

Order one Guide for each in-store Red Flag Rule Compliance Officer. The Guide includes all the material necessary to implement an Identity Theft Prevention Program. The CD-based templates include text for the corporate plan, participant job descriptions, user word tracks and all related material. No additional F&I forms required.

\_\_\_\_\_ **Extra Wall Notices** – \$25.95 ea.\*

You should post wall notices in as many locations as necessary to ensure all your customers (and possible identity thieves) are aware of the policy before they reach the finance desk. The signs are 8.5” x 11” and you will receive one sign with each Guide ordered. (Pictured on reverse.)

\_\_\_\_\_ **Desk Notices** – \$25.95 ea.\*

Desk notices can be ordered in addition to any required wall notices to give finance managers a visual prop to alert customers about the reasons they may be asked to provide additional information. The signs are 5” x 7”. (Pictured on reverse.)

\_\_\_\_\_ **Extra DeskCheck Cards** – \$4.50 ea.\*

The Red Flag F&I DeskCheck must be completed by every finance manager on every finance and lease deal to ensure that the proper identity verifications have been completed. The Guide comes with one laminated DeskCheck as a quick reference for the finance manager. Please order one DeskCheck per additional finance manager.

\* Plus shipping and applicable taxes

## SHIPPING INSTRUCTIONS

Please fill out the section below.

Employer: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Order placed by: \_\_\_\_\_ Email: \_\_\_\_\_

Shipping address: \_\_\_\_\_

I have the authority to incur a financial obligation on behalf of my employer.

# FTC DEADLINE – NOVEMBER 1<sup>ST</sup> - NO PROBLEM!

