ENGAGE YOUR CUSTOMERS ANY TIME, ANY PLACE, ANY DEVICE.

RouteOne’s FinanceConnect® enables your online vehicle shoppers to apply for financing or to simply choose to submit a lead form quickly and easily – from the web or on any mobile device.

RouteOne’s FinanceConnect:

- Converts website traffic into actionable sales leads.
- Populates online leads in RouteOne’s Customer Manager or your CRM, reducing duplicate data entry.
- Generates email notification when an online lead is received.
- Makes applying for credit a breeze, with easily accomplished sections.
- Captures lead data even when a credit app is not completely filled out.
- Enhances the customer experience with in-field validation.
- Provides valuable data in a monthly metrics report.
- Customizable to promote your brand with your featured content.
- Integrates directly into the RouteOne platform.
- Easily accessed by mobile devices through mobile-friendly, responsive design.
- Load FinanceConnect® on a tablet device in your lobby and allow your customers to complete the application process themselves.
RouteOne’s FinanceConnect enables your online vehicle shoppers to securely apply for financing or submit a lead form quickly and easily—from the web or a mobile device. Easily accomplished sections are both visually appealing and user friendly, making the online credit application process a breeze for consumers to complete. Each time a consumer completes an application or lead form using the FinanceConnect tool, data is centrally populated in the RouteOne Customer Manager and you will receive an email notification to continue the sale. FinanceConnect integrates directly with the core RouteOne platform for a streamlined workflow and our network of integrated Dealer Service Providers.

**FinanceConnect®**

- Embedded Credit Application
- In-field Validation
- Export to CRM
- Website Analytics
- Reporting
- Customizable Fields and Branding
- Upload Dealer Logo
- OEM-matched Color Palettes
- Interactive Map of Dealer Location
- Mobile Optimized
- Customizable HTML Email Content
- 3rd Party Dealer Website Integration
- Social Media Integration
- Search Engine Optimized
- And more!

**TURN YOUR WEBSITE TRAFFIC INTO ACTIONABLE SALES LEADS.**

**SUBSCRIBE TODAY. IT’S SIMPLE.**

Your Dealer System Administrator (DSA) can subscribe to FinanceConnect in the Admin tab of the RouteOne system, under Premium Services. If you have any further questions, reach out to your RouteOne Business Development Manager, or call 877.556.0003.